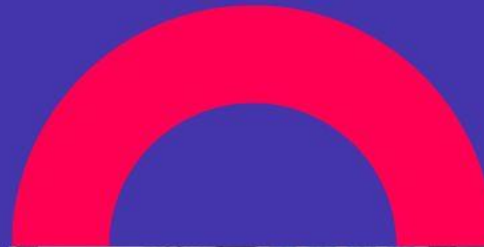




Primary OSHCare Digital Tool Kit Overview

Version 1.1



Sharing information about Primary OSHCare

At Primary OSHCare, we offer a before school program (Rise then Shine), after school program (Stay and Play), and expertly curated holiday program (Holiday HQ). Our research-based and child-led programs are designed to support the growth and development of children across Australia.

We are proud to partner with your school to provide outside school hours care, and excited about creating meaningful and lasting positive impact in the communities where we live and work together.

For us, that starts with the children in our care and importantly: **nurturing their potential.**

We need your help

We need your support to share information about Primary OSHCare and our programs with parents and guardians at your school so they can better understand the benefits of outside school hours care and the important role it can play for their child.

Our digital tool kit is designed to provide the latest Primary OSHCare information for your school's website, social media channels, emails to parents (school newsletters) and more.

Please note that our marketing team update the Digital Tool Kit occasionally. If you have a previous version on file, please replace it with the latest version.

What is in the Primary OSHCare digital tool kit?

In our kit, you will find Primary OSHCare information for your school's digital platforms, including:

- Website
- Social media
- Newsletter (school email/ EDM)
- Parent forums or group chats
- School app e.g. Compass

Primary OSHCare branded creative assets and information

Files are located on our Google Drive for easy access - [click to view the Digital Tool Kit](#)

You will find information and creative to use on your digital channels. This includes copy (text), images, logos and other designs to use. Also included are steps to help guide you when updating your digital platforms.

Are you having issues accessing the folder? Please contact your Primary OSHCare representative.

The benefits of our Primary OSHCare program

"Play is a biological imperative for healthy child development."

It fosters brain growth, the development of motor skills, and executive functions. Play plays a pivotal role in emotional regulation, problem-solving, and navigating complex social interactions. Through play, children acquire essential skills that contribute to identity, confidence, resilience, and overall well-being.

Our research-led and purpose-designed Adventure Program

The JAG Adventure Program, which is offered through Primary OSHCare, is the first purpose-designed play-based program in the Outside School Hours Care sector. It allows us to play a key role in furthering child development, supporting them to become healthy, confident and resilient individuals.

Through collaboration with industry experts, the capability of our team, and the environment we provide in services, we enable the delivery of expert play-based experiences and activities for children at your school.



Primary OSHCare

**More information about
our programs, OSHC and
key contact details**



Adventure Program

Our **Rise then Shine** before school program and **Stay and Play** after school program are based on research and designed to facilitate play. Our programs provide children with opportunities for experimentation, imagination and freedom of expression!

Before and after a structured day at school, it's important for children to have the chance to relax and participate in activities they enjoy. Every child has their own idea of what's fun, so we offer a wide range of engaging activities during Before and After School Care (Rise then Shine and Stay and Play programs) to accommodate every child's desire.

While we have all the usual fun activities and clubs, we also have our **7 Adventure Categories!** Each Adventure Category gives children the opportunity to develop life skills and explore their interests through specially designed experiences and activities.

Visit our website to learn more:

<https://www.primaryoshcare.com.au/before-after-school-care-oshc/>

<https://www.primaryoshcare.com.au/before-after-school-care-oshc/our-adventure-program/>



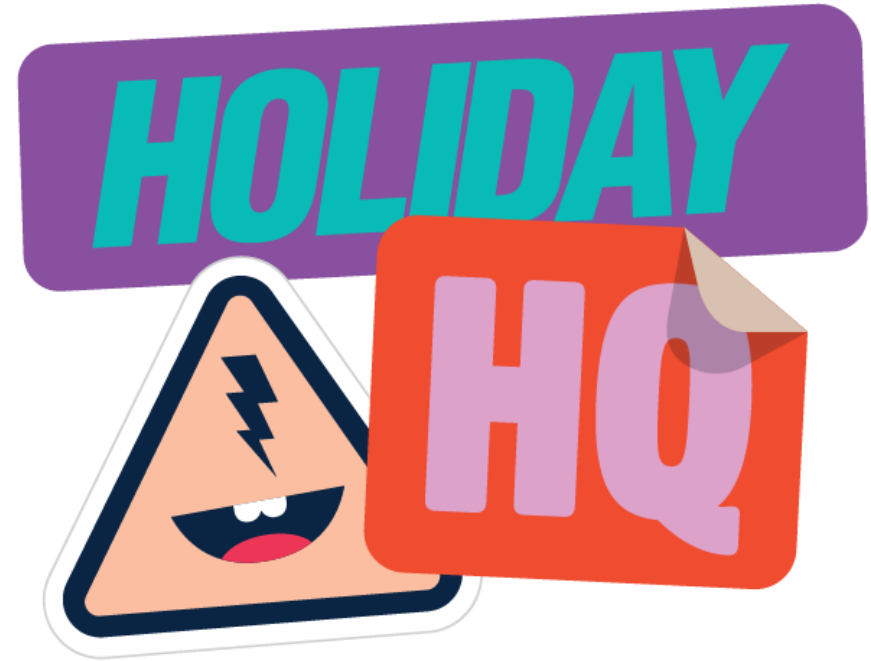
Holiday HQ

Holiday HQ is the ultimate destination for kids looking for an unforgettable break from the school routine. From exciting outdoor escapades to creative workshops, cooking classes and interactive learning sessions - our expert educators provide a dynamic blend of engaging activities and enriching experiences.

We also ensure that every child's holiday is not just entertaining but an opportunity for growth. Helping them to build new friendships, explore their interests, and return to school with unforgettable memories.

Visit our website to learn more:

<https://www.primaryoshcare.com.au/holiday-programs/>

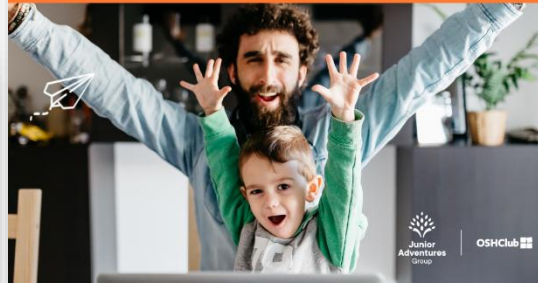


Did you know that our Before School, After School and Holiday Programs are eligible for the Child Care Subsidy?

On average our families get a 67% rebate on session fees

Did you know that our Before School, After School and Holiday Programs are eligible for the Child Care Subsidy?

Pay on average as little as \$10.46 for our After School Program



Did you know that our Before School, After School and Holiday Programs are eligible for the Child Care Subsidy?

Pay on average as little as \$7.96 for our Before School Program



Child Care Subsidy (CCS)

What is the Child Care Subsidy (CCS)?

CCS is the primary government assistance in Australia designed to aid families in covering childcare expenses. The subsidy amount you receive depends on your family circumstances and income, which can cover up to 90% of childcare costs.

On average, our families get an 86% rebate on session fees, including holiday program incursions and excursions.

Visit our website to learn more:

<https://www.primaryoshcare.com.au/parent-support/ccs/>

Parents can apply for the CCS through the Services Australia website:

<https://www.servicesaustralia.gov.au/child-care-subsidy>

New School Starters

Parents whose children are starting school may not know about the benefits of outside school hours care or how to make the transition from long day care easier for their child.

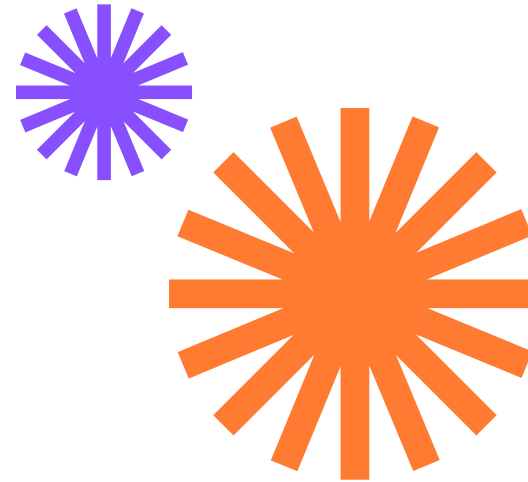
That's why we offer a range of webinars and an email series that parents can sign up to receive. These resources share useful tips from education industry experts, how to prepare for your child's first day at school, and much more.

Visit our website to learn more: <https://www.primaryoshcare.com.au/parent-support/new-to-oshc/>

Enrolling in Primary OSHCare

Parents can enrol at your school's Primary OSHCare service online.

Visit our website to learn more: <https://www.primaryoshcare.com.au/parent-support/how-to-enrol/>



Our fun and enriching before and after school programs are all about:



Making new friends

When a little human meets another little human, new bonds are formed that make their transition to big school so much easier - it's all about familiar faces and a sense of belonging



Building lifelong skills

New experiences and shared challenges build confidence and resilience - fundamental to how little humans look at the world, socialise and learn



Caring Educators

Having caring and nurturing grownups around you means all the difference - our educators make sure our little humans are encouraged to flourish and have fun, every step of the way



Having fun

We know fun plays a huge factor in positive learning and development. Our programs are designed with the child's needs and voice at the forefront



Turning a big step into a little one

Starting school with familiar faces, comfortable environments and positive anticipation helps make that big step a much smaller one!

Primary OSHCare contact details

Your key contacts at Primary OSHCare

Service Coordinator

- Contact our Service Coordinator managing your school's service if you've questions about daily operations, have parent feedback to share, or want to provide school updates e.g. maintenance in or around where the Primary OSHCare service is located.
- The Service Coordinator may also be able to support school initiatives, such as fundraisers or School Open Days.
- Need to call the service directly? Visit <https://www.primaryoshcare.com.au/before-after-school-care-oshc/> and type in your school's name to find your service's phone number.

Business Development Manager

- Contact our Business Development Manager during the set-up phase of your school's service. They can support you during the onboarding process and make sure it is as streamlined as possible.